Docket No.: 418268004US

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Smith et al.

Application No.: 10/788,677

Confirmation No.: 3591

Filed: February 27, 2004

Art Unit: 3629

For: METHOD AND SYSTEM FOR REDUCING

UNSOLICITED MESSAGES USING

VARIABLE PRICING AND CONDITIONAL

REDEMPTION

Examiner: K. L. Evans

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Commissioner:

INTRODUCTORY COMMENTS

In response to the Office Action dated June 24, 2010, please amend the aboveidentified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.